



## SALEEN BRONCO BREAKS COVER!

**Saleen reveals plans for off-road desert racer inspired by legendary *Big Oly***

Saleen Automotive, the Southern California vehicle manufacturer founded by racing driver and vehicle builder, Steve Saleen, has revealed the Saleen Bronco. As the creator of the Saleen S7 – one of the most successful racing cars ever built – Saleen is mainly associated with success on asphalt surfaces, but with the new Bronco, the company is taking to the dirt with a vengeance.

With racing in his blood, Steve Saleen is never far from a checkered flag, and the Saleen Bronco is no exception. The new vehicle pays homage to *Big Oly*, the infamous machine piloted by Parnelli Jones. *Big Oly* took on the Mexican 1000 (now known as the Baja 1000) – one of the most grueling endurance races in the world – and achieved the monumental accomplishment of winning the race twice in 1971 and 1972.

The Saleen Bronco is not only resplendent in a livery reminiscent of the original, but also boasts numerous performance features fans have come to expect from Saleen. We will reveal more details soon, but expect a very capable, high-performance, off-road machine.

If you can't wait to drive off-road, the extremely capable Saleen Sportruck XR is available to order today from [saleen.com](http://saleen.com) with immediate availability!

### EDITOR'S NOTE

High-resolution images are available

here: [dropbox.com/sh/3q9gh428c68uvjo/AAAAqzfjmbhkkBIFN42Sknusa?dl=0](https://dropbox.com/sh/3q9gh428c68uvjo/AAAAqzfjmbhkkBIFN42Sknusa?dl=0)

Editorial staff wishing to experience Saleen products including the Mustang-based Saleen S302, F-150-based Saleen Sportruck and Sportruck XR or Saleen Tesla GTX should contact us using the Media Contact details below

## ABOUT SALEEN

Saleen is dedicated to transforming the transportation experience. For more than 35 years, the California-based automotive manufacturer has redefined driving through high-performing vehicles that combine championship-winning racing pedigree with innovative technology and distinctive styling.

From the first Saleen Mustang in 1984 to the legendary S7 in 2000, company founder Steve Saleen has continually moved the bar for vehicle design and performance engineering on the street and racetrack. In addition to its distinctive *Saleen Signature* and *Saleen Original* vehicle lines, Saleen offers a wide variety of technical parts, lifestyle accessories and apparel for those with a passion for performance. Learn more at [saleen.com](https://www.saleen.com)

## MEDIA CONTACT

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